

**RESOLUTION TO PROMOTE  
OUTREACH ACTIVITIES AND PARTICIPATION  
IN THE 2020 DECENNIAL CENSUS**

**SANTA CLARA COUNTY BOARD OF EDUCATION  
RESOLUTION No. 2240-1**

**WHEREAS**, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct a complete and accurate count of every resident in the nation every ten years;

**WHEREAS**, Census data is used to distribute billions of dollars in federal funding to local communities and also used to determine the number of seats California has in the U.S. House of Representatives, both of which are critical to state and local governments;

**WHEREAS**, a significant amount of work is required in order to achieve full participation in the 2020 U.S. Census, especially in California which has one of the highest hard to count populations in the nation;

**WHEREAS**, recognizing these challenges, leaders in our state have made a significant commitment to Census 2020 outreach and communication efforts by investing toward strategies and activities that will help ensure an accurate and successful count in California;

**WHEREAS**, the Santa Clara County Office of Education is partnering with government agencies, schools, and community based organizations to increase civic education and engagement through an initiative called “The Power of Democracy”;

**WHEREAS**, the Santa Clara County Office of Education is committed to serving, inspiring, and promoting student and public school success by providing quality support to districts, schools, students, and communities by expanding, strengthening, and leveraging partnerships with community based organizations, funders, agencies, and other partners;

**WHEREAS**, the Santa Clara County Office of Education is eligible to receive \$63,645.44 from the California Complete Count Census 2020 Office, based on population and the California Hard-to-Count Index created by the California Department of Finance, Demographic Research Unit and modeled on the U.S. Census Bureau’s Hard-to-Count Score of past censuses;

**WHEREAS**, the Santa Clara County Office of Education will focus its efforts on reaching the hard-to-count populations, as most Title I schools are in areas that have hard-to-count populations and many Title III students live in locations with hard-to-count populations;

**WHEREAS**, the Santa Clara County Office of Education, in partnership with the State of California, other local governments, businesses, and community organizations, is committed to ensuring every resident in the County is counted;

**WHEREAS**, the Santa Clara County Office of Education will distribute funds to school districts with the highest hard-to-count populations to complete Census education by engaging youth in classroom curriculum, hosting competitions, and providing information via parent centers, parent-teacher associations, and school site councils;

**WHEREAS**, the Santa Clara County Office of Education, in accepting the allocation amount will be obligated to ensure timely and comprehensive reports as set forth in the terms of California Complete Count 2020 Office Outreach Agreement including: preparing a Strategic Plan; participating in a monthly in-person meeting or call with the assigned Education Outreach Manager; preparing written status reports; preparing an Implementation Plan, and preparing a Final Report;

**WHEREAS**, the County Board of Education endorses the County Superintendent of School's authorization for the Santa Clara County Office of Education to enter into the Outreach Agreement as set forth by the California Complete Count Census 2020 Office and use State funds to conduct outreach activities to promote participation in the 2020 U.S. Census so that Santa Clara County residents receive the benefits of accurate federal funding, including programs that benefit Santa Clara County youth.

**NOW, THEREFORE, BE IT RESOLVED** that the Santa Clara County Board of Education and County Superintendent of Schools do hereby adopt this resolution to encourage Santa Clara County school districts to promote participation in the 2020 U.S. Census.

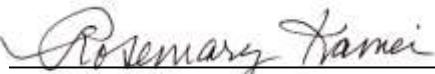
**PASSED AND ADOPTED** by the Santa Clara County Board of Education at a meeting held on April 3, 2019, by the following vote:

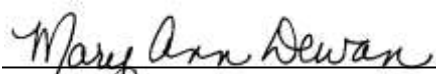
AYES: President Kamei, members King, Mah, Ortiz, and Rossi

NOES: none

ABSTAIN: none

ABSENT: Vice President Song and member Di Salvo

  
\_\_\_\_\_  
Rosemary Kamei, President  
Santa Clara County Board of Education

  
\_\_\_\_\_  
Mary Ann Dewan, Ph.D.  
County Superintendent of Schools